

## **Title:** Diversity Outreach Workshop

### **Blueprint goals:** Cultivate an Inclusive Campus Climate; Attract and Retain a Diverse Body of Students; and Improve Accountability and Transparency

As an effort to increase the opportunities to raise awareness among equity and inclusion in the College of the Environment, XXX is preparing a workshop to help improve the engagement of scientist with diverse communities through outreach efforts. Students of color studying science, technology, engineering and math (collectively known as STEM) are underrepresented at schools, colleges, and universities around the country and simple recruitment efforts do not necessarily recognize or ameliorate the challenges that these students have to address and that have a real impact in their opportunities to access higher education.

Outreach activities have been traditionally used as a way to engage with students of color and promote their interest in STEM. Unfortunately, not all the programs and contents are culturally relevant, neither involve role models that can motivate underrepresented students in pursuing a professional career in STEM. Although there is an increasing number of spaces to talk about diversity at University of Washington, and specifically, in the College, there have been few training opportunities related on how to better conduct STEM outreach among underserved and underrepresented communities.

The “Diversity Outreach Workshop” is a highly interactive training offered to the entire College of the Environment community (including faculty, staff, and students) who are engaged or plan to engage in STEM outreach projects. It is designed to provide a foundation for deeper engagement with diverse communities under a social justice framework. This workshop looks to open a space to recognize and incorporate principles of equity and inclusion in STEM outreach. Through exercises and open discussion, the facilitator, will help participants to recognize their position in STEM and as part of a larger institution, and their relationship with cultural and minority communities. The goal is to utilize diverse and innovate pedagogical tools and materials to connect College members’ experiences to those who they intend to connect and serve.

This 2-hour workshop will allow participants to:

- Reframe how STEM outreach is done, incorporating principles of equity and inclusion
- Encourage diversity, cultural awareness, and sensitivity among those interacting with local communities through outreach activities
- Improve cross-cultural communication abilities by learning skills to better engage with diverse students
- Promote the creation of outreach projects that incorporate the principles of racial equity
- Connect better with the communities intended to serve
- Improve the effectiveness of STEM outreach and community involvement efforts
- Discover and adopt new strategies to build trust in the engagement process
- Foster the creation of cultural relevant STEM material

This workshop will take place in Johnson Hall on February 5, 2018.

Up to now, we have secured a space for this workshop and we are ready to start the promotional phase. This proposal requests \$1,000 in funding to create and print promotional material, as well as to pay an honorarium to the main facilitator.